





The Authentic, Unstoppable You March 1, 2025

8:00-8:30

Check-in + Light Breakfast

8:30 - 9:00

Welcome + Networking + Ice Breaker

9:00 - 9:45

Split-Screen Moments: Embracing Your Authentic Self. Journalist and NBC anchor Yasmin Vossoughian will share her journey on embracing her uniqueness and how you can do this, too.

9:45 - 10:00

Break

10:00 - 10:45

Unstoppable You: Transform Self Doubt into Executive Presence: Journalist and former Today Show and CNN anchor, Lynn Smith, will teach us how to be the most confident and well-spoken person in the room.

10:45 - 11:30

Make Your Money Work for You: The nation's top mortgage lender Parker Borofsky is here to share with us secrets on how we can strengthen our financial safety net in order to be able to resource our dreams.

11:30 - 12:30

Networking Exercise + Lunch

12:30 - 1:00

Redefining Success: Making Your Career Work for You with Elizabeth Prann O'Day, anchor/reporter for NewsNation, formerly of HLN, CNN and FOX News. Learn how she grew her media career while traveling with her kids and supporting her husband's 15-year MLB pitching career.

1:00 - 1:45

The most recognized voice in real estate **Glennda Baker** who's amassed a social media following of 1M+
will teach us about the **real ai – Authentic Intelligence.**

1:45- 2:00

Break

2:00 - 3:00

Panel Discussion: A candid discussion with prominent Atlanta women on "how she does it" in order to live a harmonized, fulfilling life, led by Kathy Kobe Panelists include Rochelle Maney (Artivion), Kelly Crowther Merrill (Equifax), Meredith Eble (fab'rik), Emily Buzzard (Nationwide), and Dr. Ayo Gathing (Humana)

3:00 - 4:00

Bet on YOU in 2025: NY Times Best-Selling Author, former Marine Captain, and executive coach Angie Morgan will teach us how to start betting on ourselves and taking risks in our lives + Workshop

4:00 - 4:15

Close + Champagne Toast